

NEW YORK LOVES LUCILLE BALL: BOOK AWARD NEWS

BLOOD MOON PRODUCTIONS PROUDLY ANNOUNCES THAT THE NEW YORK BOOK FESTIVAL HAS DEFINED VOLUME ONE OF ITS BIOGRAPHY OF LUCILLE BALL AND DESI ARNAZ AS RUNNER-UP TO THE FIRST PRIZE IN THIS YEAR'S FESTIVAL CATEGORY OF GENERAL NON-FICTION

JULY 24, 2021, FOR IMMEDIATE RELEASE:

Blood Moon's biography of the most famous woman in the history of TV was recently honored by the New York Book Festival as RUNNER-UP to the WINNER.

According to Blood Moon's President, Danforth Prince, "We are deeply grateful to the Festival's judges for their recognition of the merits of this *exposé* of the Television Industry's "Queen Bee" and her role as a driving force in the development of America's postwar entertainment industry. Bravo to Lucille Ball and to Darwin Porter, her most thorough fan and biographer."

Gritty, feisty, abrasive, intelligent, and edgy, Lucille Ball ("*Love!*" *she said. "I was always falling in love!"*) lived through the heady years of 1930s show business as a chorus girl. But her wild run-away years as a starlet have been kept largely concealed from her adoring public. Here--with its triumphs, frustrations, and tragedies--is the ultimate close-up of this extraordinary redhead.

"The life of Lucille Ball and the decades she survived," Prince continued "was too convoluted for just one volume. So with the understanding that the merits of Volume One, covering the period from 1911 to 1960, have ready been recognized by the NY Book Festival,

Volume Two —1961 to their respective deaths in 1986 (Desi) and 1989 (Lucy)—will be available in early October."

"These books represent A CELEBRATION OF THE AMERICAN CENTURY and the pop culture it generated in the aftermath of World War II. We present them to the reading (and TV-watching) public as an act of "*I Love Lucy*" and the most detailed and comprehensive biography of these two great American TV stars ever published.

Available Everywhere through Amazon.com Worldwide, Now

Lucille Ball & Desi Arnaz, They Weren't Lucy and Ricky Ricardo
Volume One (1911-1960) of a Two-Part Biography by
Darwin Porter & Danforth Prince, ISBN 978-1-936003-71-6 576 pages with hundreds of photos



WHAT IS BLOOD MOON PRODUCTIONS?

Established in 2004 by writers formerly associated with THE FROMMER GUIDES, Blood Moon Productions is an independent publishing enterprise dedicated to researching, salvaging, and preserving the oral histories of America's entertainment industry. As described by The Huffington Post, "Blood Moon, in case you don't know, is a small publishing house on Staten Island that cranks out Hollywood gossip books, about two or three a year, usually of five, six-, or 700-page length, chocked with stories and pictures about people who used to consume the imaginations of the American public, back when we actually had a public imagination. That is, when people were really interested in each other, rather than in Apple 'devices.' In other words, back when we had vices, not devices."

Blood Moon is one of the most prolific show-biz presses in the world, with a backlist of almost 50 titles, each an overview of seminal characters who affected the course of "The American Century." It's headquartered within **historic** Magnolia House, an award-winning AirBnb in Staten Island, the "sometimes forgotten" Outer Borough of New York City. For more information about its exciting line of award-winning celebrity biographies and film guides, click on

www.BloodMoonProductions.com